

# Viva!!! MARKETING PACK



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(95 word copy)

Viva is a story of betrayal between two old friends who forget what's really important in life.... wrestling.

Sometimes when the strongest bonds snap the only way forward is to serve a bowl of cold, hard revenge.

It will take more than blood, sweat and ketchup to reunite their time tested friendship otherwise they risk plunging into the darkness of the 9 levels of hell.

With all the intensity of a Spaghetti Western, Viva fuses the laughs of a clown show with high octane energy of Lucha Libre delivering extreme stupidity you haven't experienced before.

(72 word)

Viva is a story of betrayal between two old friends.

Sometimes when the strongest bonds snap the only way forward is revenge.

It will take more than blood, sweat and ketchup to reunite their friendship otherwise they risk the darkness of the 9 levels of hell.

With all the intensity of a Spaghetti Western, Viva fuses the laughs of a clown show with high octane energy of Lucha Libre delivering extreme stupidity you haven't experienced before.

(36 word)

It will take more than blood, sweat and ketchup to reunite this time-tested friendship.

*Viva!!!* fuses a spaghetti western revenge story with the high octane energy of Mexican wrestling delivering extreme stupidity you haven't experienced before.

(13 words)

A Spaghetti Western served by a Wrestler, overcooked by an idiot.

(6 Words)

The Wild West meets Lucha Libre

Viva is a story of betrayal between two old friends who forget what's important in life.... wrestling.  
Sometimes when the strongest bonds snap the only way forward is to serve a bowl of cold, hard revenge.  
It will take more than blood, sweat and ketchup to reunite their time tested friendship otherwise they risk plunging into the darkness of the 9 levels of hell.

With a thrilling blend of comedy clowning, puppetry and Mexican wrestling - Lucha Libre - as well as utilising a classic Hollywood Spaghetti Western revenge plot, Duncan challenges your concept of clown while seemingly creating a new genre within the style that is simply not to be missed.

He is able to tell his story without the use of text, focussing on the physical rather than the verbal comedy that makes this piece quite accessible.

### **Sample Press Release**

**VIVA!!!** - a spaghetti western revenge story wrapped in a tortilla of idiocy.

After working a year long contract abroad as a clown in Macau, China on "The most electrifying stunt show" -**ELEKRON**, Canadian performer Duncan Cameron is bringing to Brighton Fringe an exciting new show called **VIVA!!!**

With a thrilling blend of comedy clowning, puppetry and Mexican wrestling - Lucha Libre - as well as utilising a classic Hollywood Spaghetti Western revenge plot, Duncan challenges your concept of clown while seemingly creating a new genre that is simply not to be missed. He is able to tell his story with minimal use of text, focussing on the physical rather than the verbal comedy that makes this piece quite accessible.

Although **Viva!!!** is a solo show, created and performed by Duncan, he is one-fifth of Teatro Pomodoro, Liverpools own award winning international theatre and clown company. Most notably known for *Cabaret From The Shadows* as well as their new show *Sirens Men and Crabs*. **Viva!!!** is being made in association with them bringing with it their characteristic off the wall comedy that has been likened to that of *League of Gentlemen*, *Mighty Boosh* and *Spymonkey*.

Essentially, if you are keen to have a good laugh, enjoy watching wrestling or like Clint Eastwood then definitely go see one of the most ridiculous shows on the circuit for only £8 at The Kings Arms Theatre, 11 Bloom St, Salford. July 11+12 at 16:00.

### **Quotes-**

“Hysterically edgy mixture of Quebecois technique and British irony mixed with a dangerous anarchic mix that explodes in laughter or fear from the audience. Duncan will go anywhere for a laugh!” - Paul Cockle - Producer of Redfest, France

“Totally bonkers from start to finish” - Audience Review

“Mind blowing, funny and dark “ - Audience Review

"Duncan in his role as a narrator through the use of accordion and voice was compelling to watch in his electrifying engaging energy that made you squirm. His ability to sustain tension and fierceness of emotion is to be commended." - Fringe Review for Cabaret From The Shadows

### **Marketing Resources**

Link to Promotional photos

<https://drive.google.com/open?id=19CfkRU81AKEOLyg64A-gtrVl-5FTOeCX>

Promotional video

[https://www.youtube.com/watch?v=7QTCuHWu-5Y&feature=emb\\_logo](https://www.youtube.com/watch?v=7QTCuHWu-5Y&feature=emb_logo)

Viva webpage link

<https://www.duncanameronperformer.com/viva>



Social Media Handles for Teatro Pomodoro;  
Follow Teatro Pomodoro on Instagram -  
@teatropomodoro  
Like Teatro Pomodoro on Facebook - @teatropomodoro  
Follow Teatro Pomodoro on Twitter - @teatropomodoro

### How can I help?

Your venue will receive

- High quality print including Posters and A5 Flyers
- Online marketing material in the lead up to performances

I can offer workshops to help engage local audiences. My workshop topics I can cover are;

Clown, Bouffon, The Art of Play, Mime, Improv

For more details on these here is a link to my workshops webpage;

<https://www.duncancameronperformer.com/workshops>

A special part of this project is that I will be making a 5 minute version of *Viva!!!* That can play as a half time comedy slot in Wrestling events. This is subject to funding, but will be an alternative method of audience engagement for local wrestling training facilities and bringing in public that may not go to theatre otherwise. If this is of interest please let me know and I will make special efforts to approach your venues local schools using my current network of wrestling schools.

### Target Audiences

- Wrestling Enthusiasts
- Comedy and clowning audiences
- University Students
- Cabaret audiences

- Fans of Teatro Pomodoro
- People after a fun night out
- \*there is a Parental Guidance notice of 12+ due to Cartoon Violence, Sexual Insinuation and Scantily Clad-ness

### **Box Office information**

Duncan Cameron brings you *Viva!!!* In association with Teatro Pomodoro, makers of *Cabaret From The Shadows*

Length - 50 minutes- no interval  
Age suitability - 12+

Company contacts - Duncan Cameron- 07779551698  
[duncancameronperformer@gmail.com](mailto:duncancameronperformer@gmail.com)